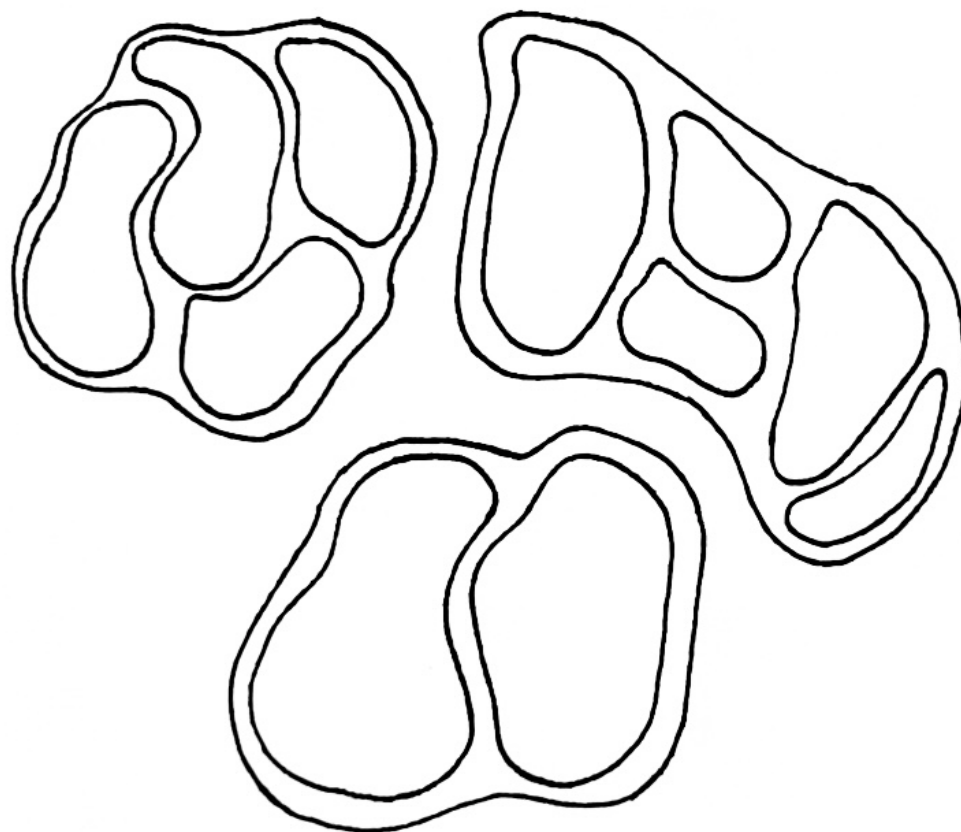


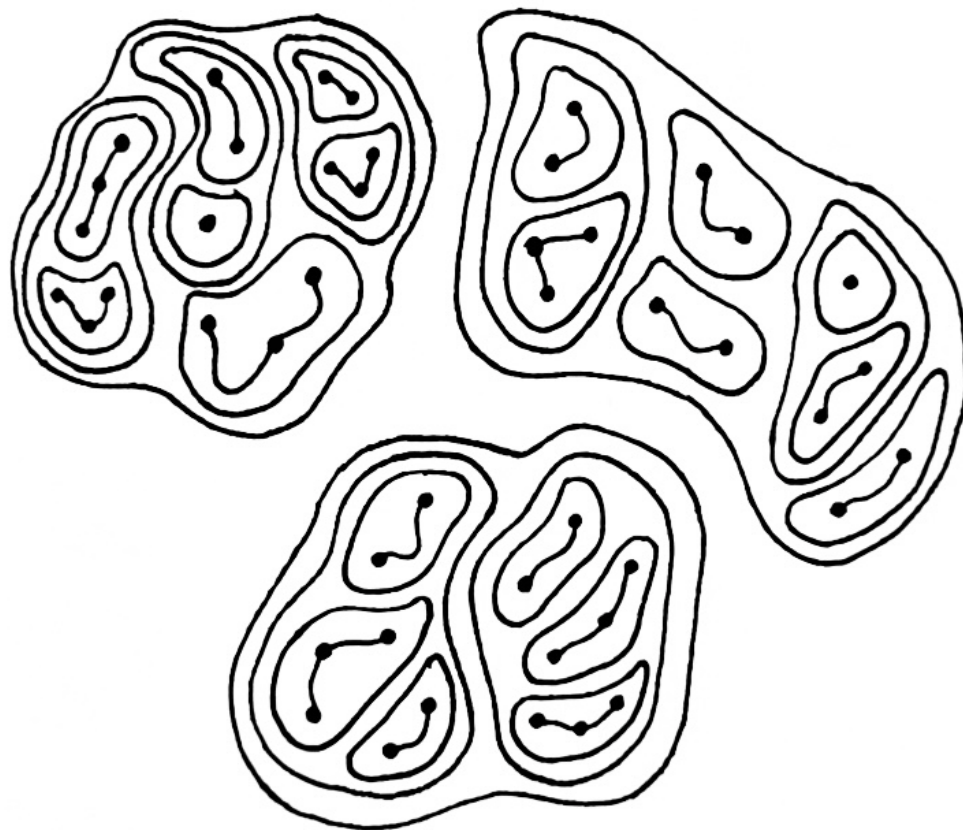
DE LA MAIN À LA SOURIS

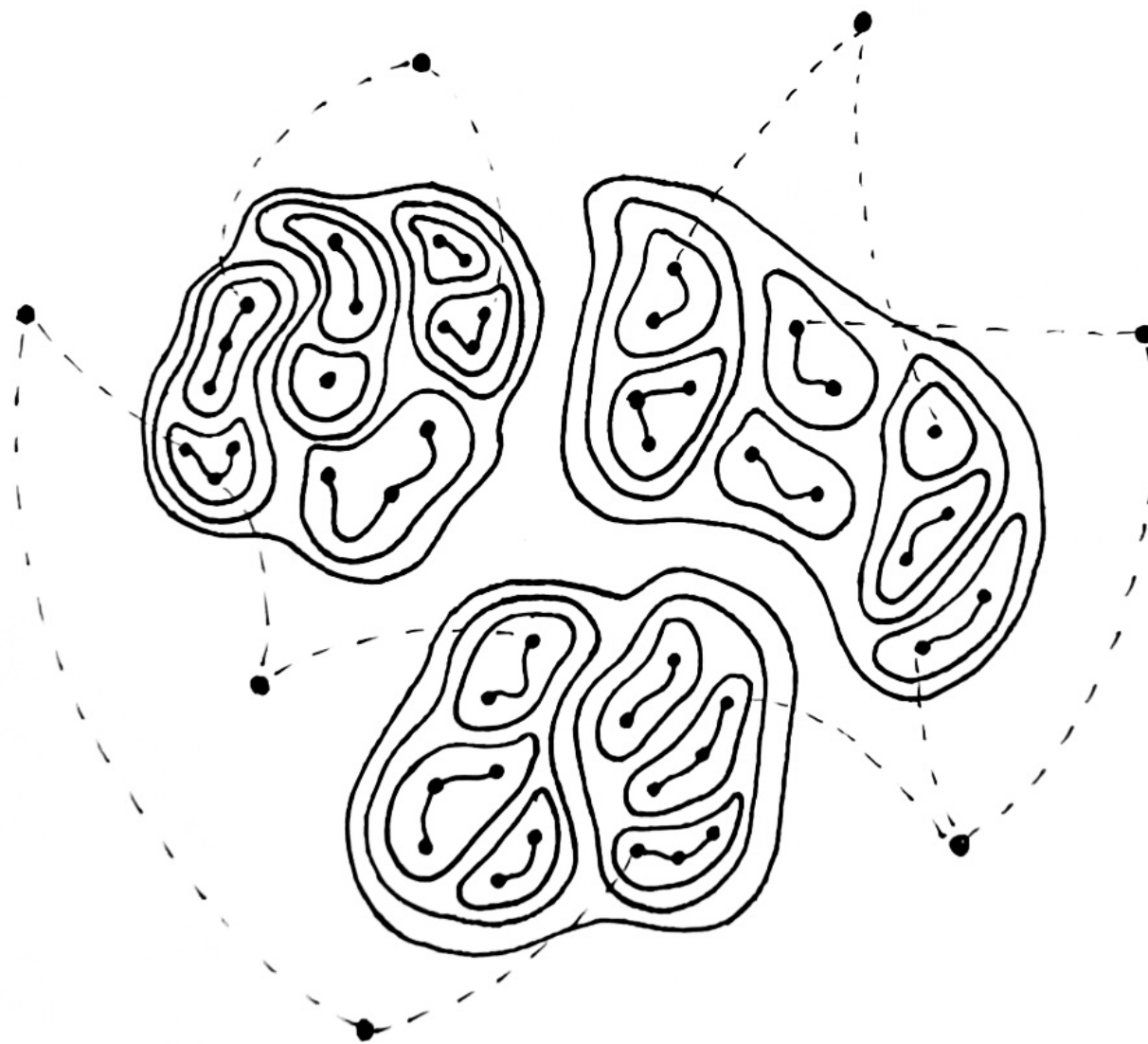
Anatomie d'une transition créative



Ael Saad

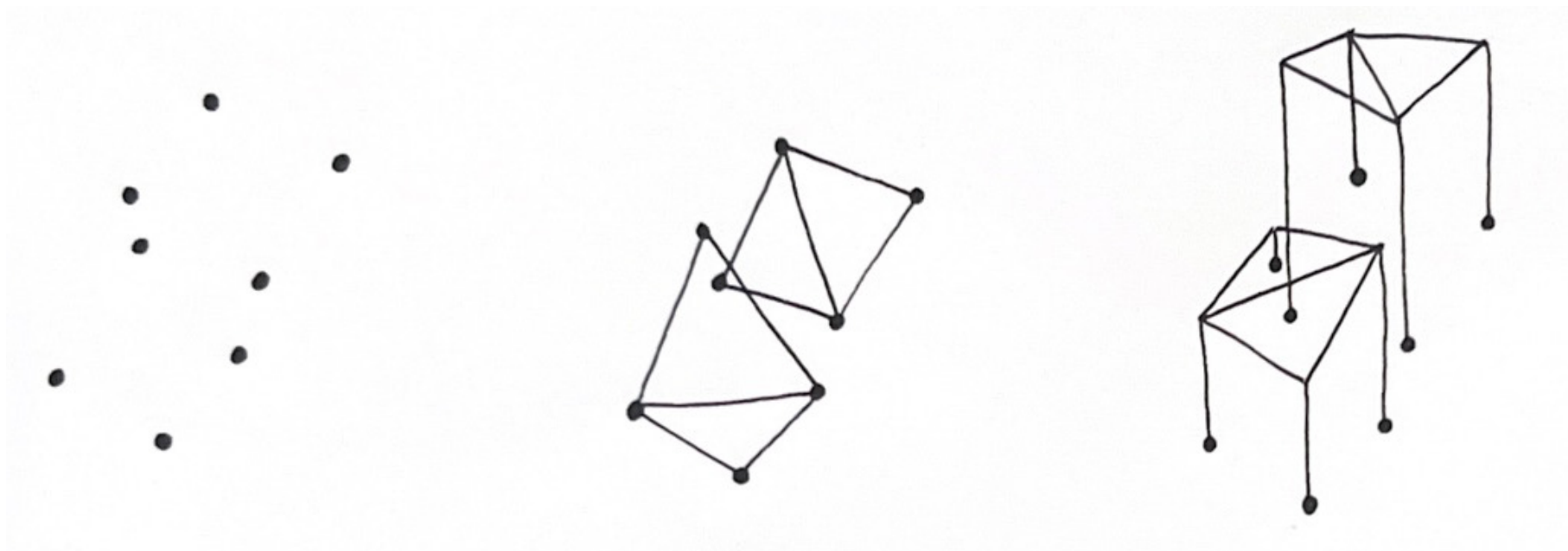




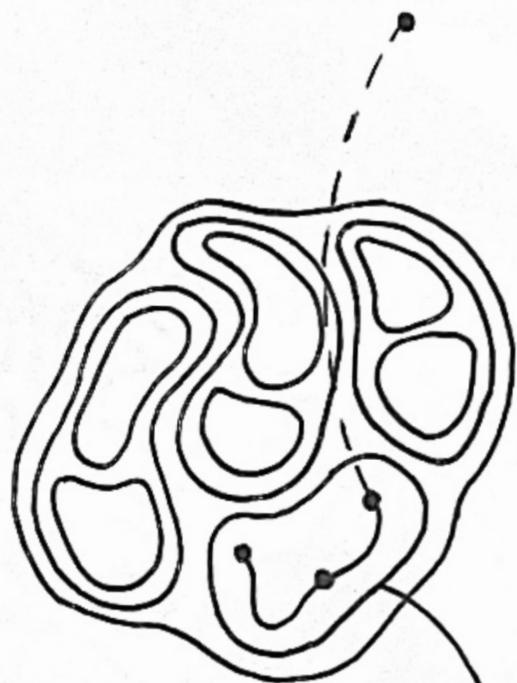


CRÉATION D'UNE IDÉE/
ANALYSE PROCESSUS CRÉATIF.





CRÉATION D'UNE IDÉE /
ANALYSE PROCESSUS CRÉATIF.

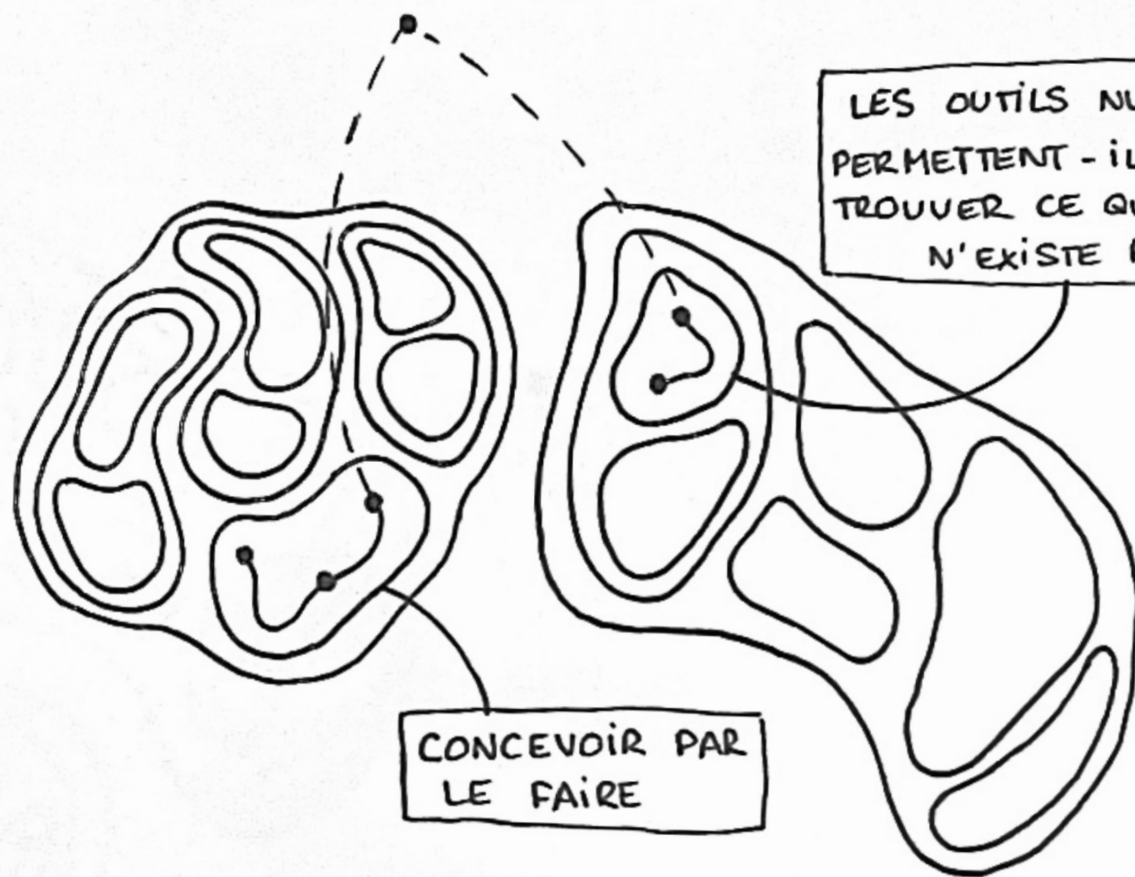


CONCEVOIR PAR
LE FAIRE

CRÉATION D'UNE IDÉE /
ANALYSE PROCESSUS CRÉATIF.

LES OUTILS NUMÉRIQUES
PERMETTENT-ILS DE
TROUVER CE QUI
N'EXISTE PAS ?

CONCEVOIR PAR
LE FAIRE

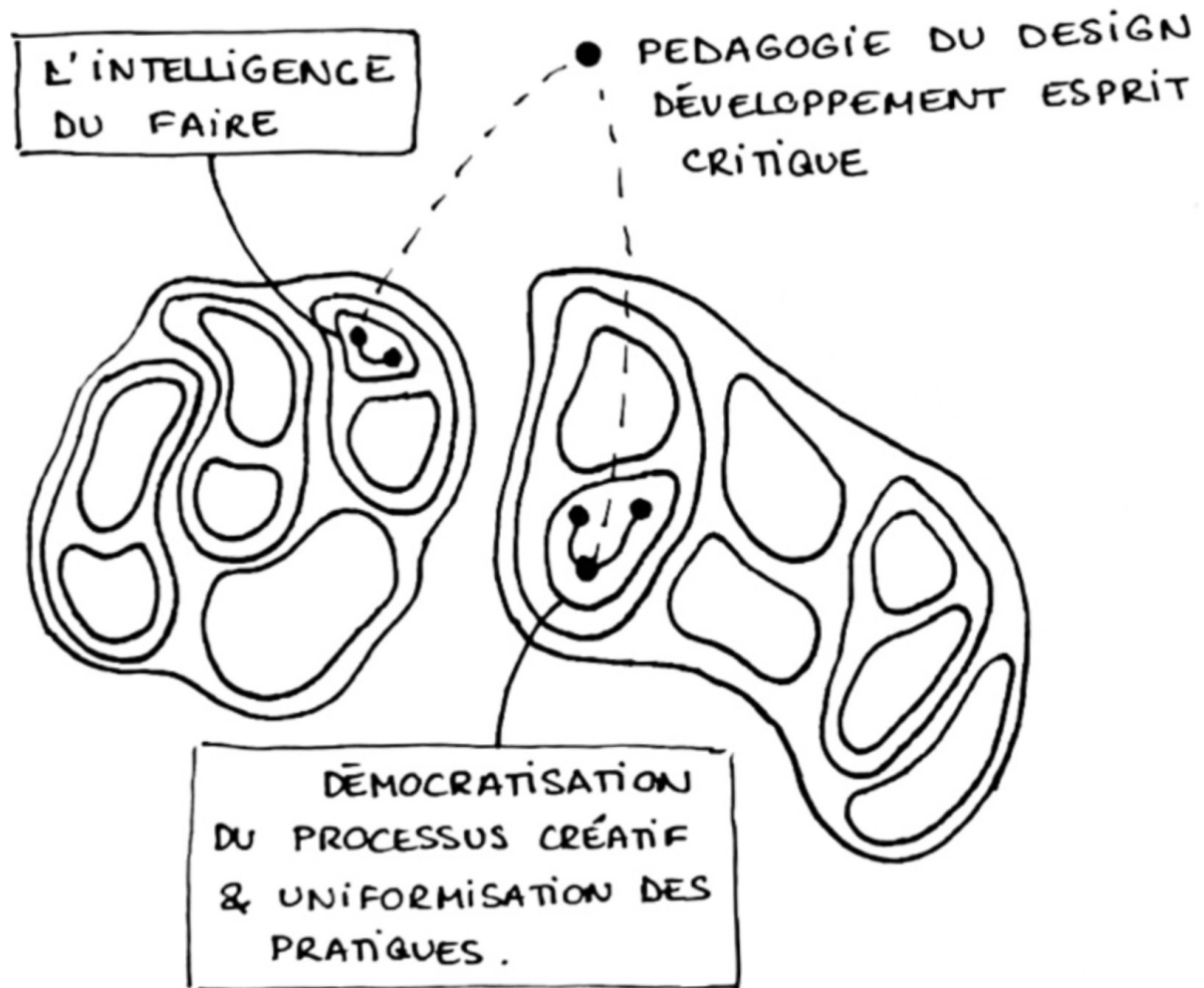


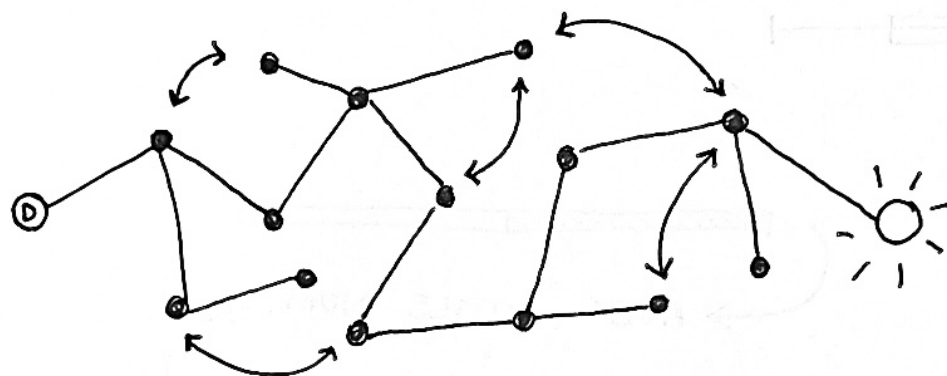
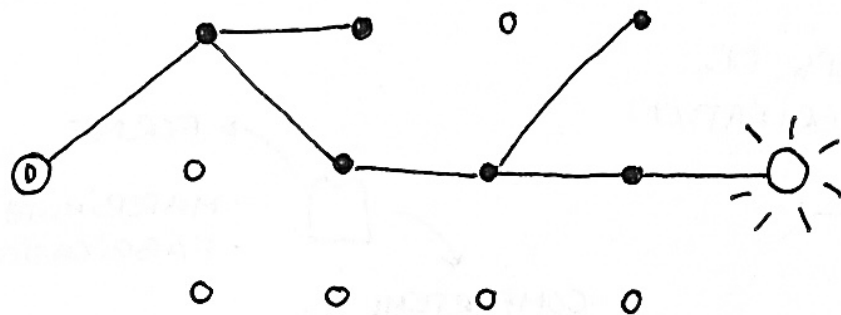
- PEDAGOGIE DU DESIGN
DÉVELOPPEMENT ESPRIT
CRITIQUE

L'INTELLIGENCE
DU FAIRE



● PEDAGOGIE DU DESIGN
DÉVELOPPEMENT ESPRIT
CRITIQUE





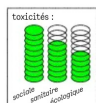
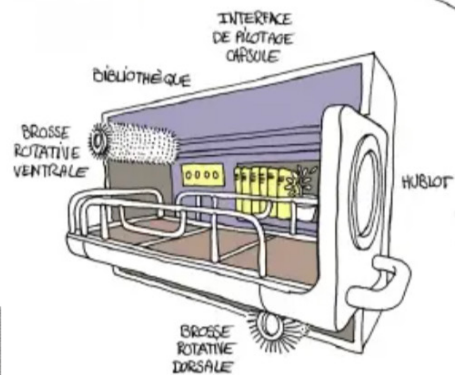
①
DESIGNER

—
PARCOUR

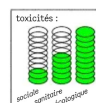
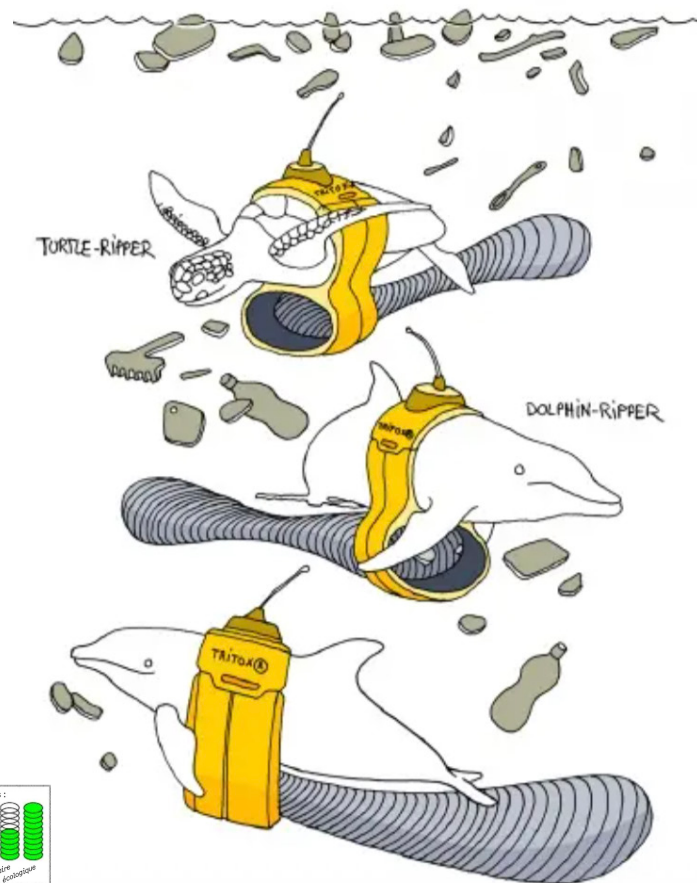
☀
RÉSULTAT

● WORKSHOP ANTI-
FONCTIONNALITÉ

COMMENT LUTTER CONTRE
L'EXPLOSION DEMOGRAPHIQUE
DES SENIORS ?

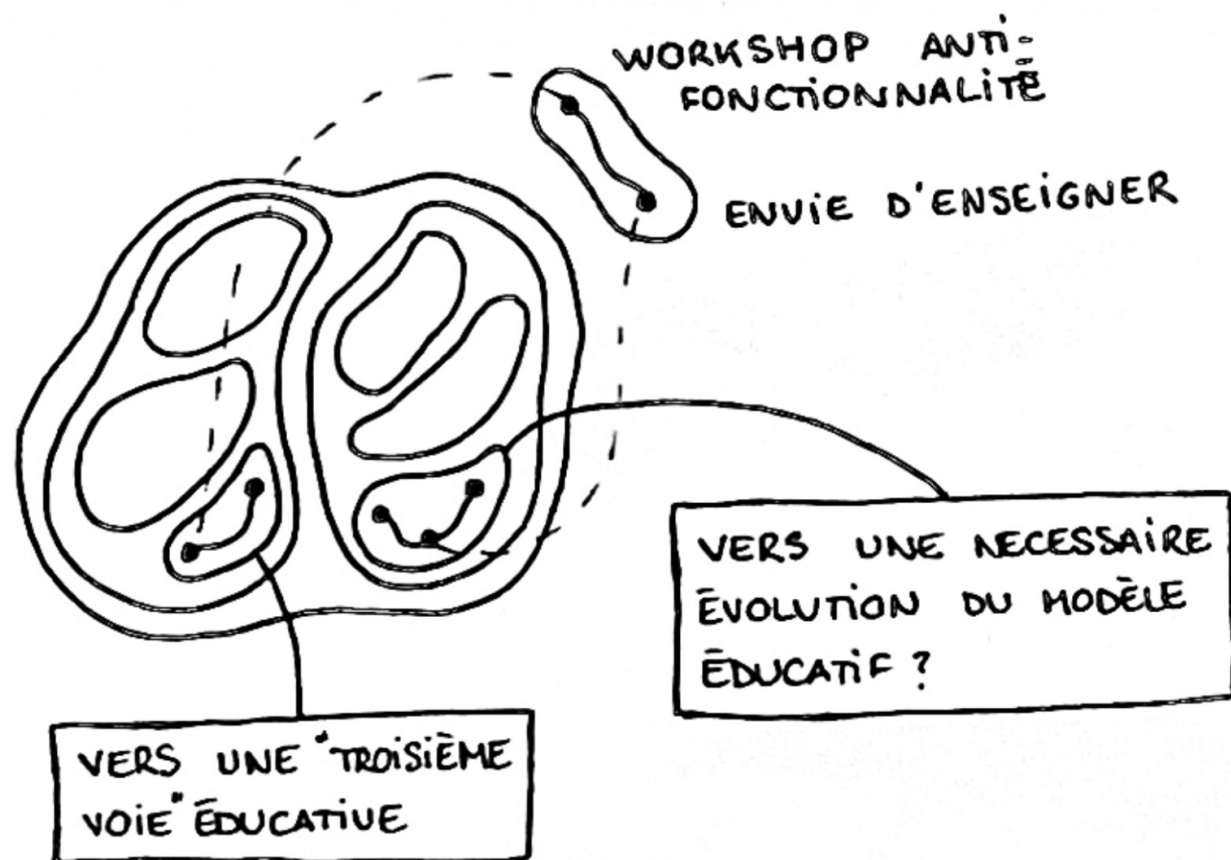


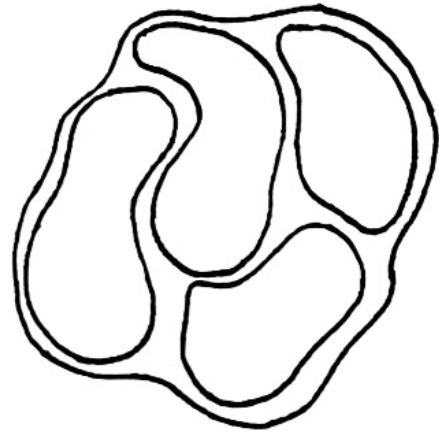
COMMENT NETTOYER LES
OcéANS GRÂCE AUX
MAMMIFÈRES MARINS ?

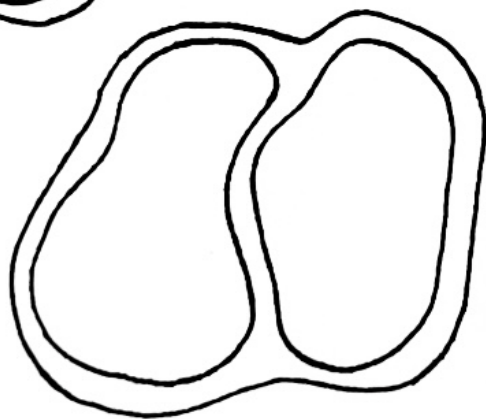


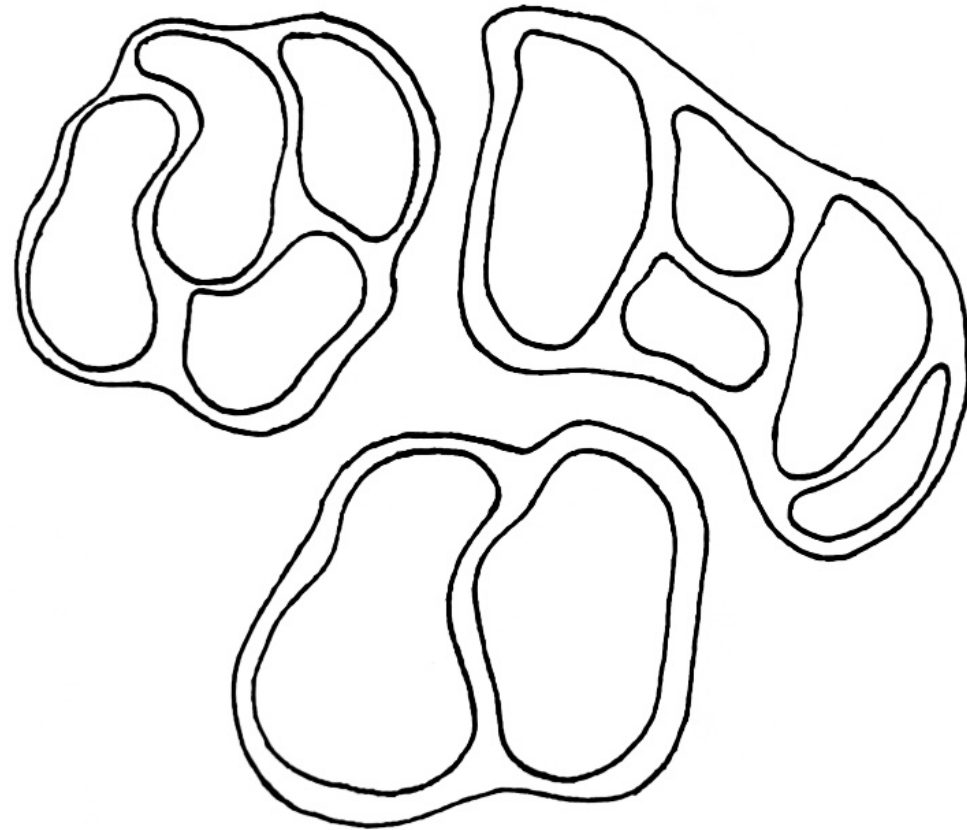
- WORKSHOP ANTI-FONCTIONNALITÉ
- ENVIE D'ENSEIGNER











MERCI

